

Certificate in Entrepreneurship (12 credit hours)

This program is designed to provide individuals with the skills and knowledge necessary to start, operate, maintain, and improve their own business. Students will develop a portfolio of assignments throughout the coursework that will culminate in a business plan presentation to community members. To prepare for this capstone event, students will first learn the fundamentals of the business environment. Subsequently, this knowledge will provide a foundation for students to create a marketing plan and pro forma financial statements. Additionally, students will gain a working knowledge of E-Commerce and related electronic business enhancement.

Sequence of courses:

GEB 1011 – Introduction to Business (3)

MAR 2011 – Principles of Marketing (3)

ACG 2021 – Financial Accounting (3)

ENT 1000 – Entrepreneurship (3)

To learn more please contact Frank Wood (frank.wood@fkcc.edu) or 305-809-3287

